



2 LB

FROZEN COOKIE DOUGH

COOKIE DOUGH FUNDRAISING

Fundraiser Organizer Guide

*From signup to pickup,
we make it simple.*

Sweet Delights Bake & Savory Shop
105 W Main Street / Circleville, Ohio 43113
(740) 231-2525 / www.sdelight.com/fundraisers



\$25

PER 2-LB TUB

40%

EARN UP TO

6

GREAT FLAVORS

How your fundraiser works

Sweet Delights gives your organization a dedicated online campaign, simple sharing tools, live progress, and organized reports for final distribution.

01

Apply and plan

Tell us about your organization, goal, preferred dates, estimated sellers, and pickup needs.

05

Track live progress

See paid orders, tubs sold, gross sales, current earning tier, organization earnings, and seller standings.

02

Campaign setup

After approval, Sweet Delights creates your organization page, ordering dates, products, goal, and private organizer access.

06

Close and prepare

When ordering ends, Sweet Delights confirms paid orders and prepares production totals by flavor.

03

Share your link and QR

Use the unique fundraiser link and QR code on flyers, email, social media, newsletters, and team messages.

07

Pickup and distribute

Your group receives organized packing sheets and labels to make handing out each customer order easier.

04

Supporters order online

Customers choose flavors, quantities, and a seller when available. Every order is automatically assigned to your campaign.



The organizer dashboard keeps everyone aligned.

One private view for totals, progress, seller standings, supporter orders, and order details.

Protect the private organizer link and share it only with authorized campaign leaders.

Easy to understand. Easy to share.

Every fundraiser tub contains 2 pounds (32 ounces) of frozen Sweet Delights cookie dough and sells for \$25.

1-149 TUBS

30% \$7.50 per tub

Your organization earns

150-399 TUBS

35% \$8.75 per tub

Your organization earns

400+ TUBS

40% \$10.00 per tub

Your organization earns

EXAMPLE

200 tubs x \$25 = \$5,000 in sales

\$1,750 earned

At the 35% tier. Final earnings are based on completed qualifying orders.



SIX CROWD-PLEASING FLAVORS

- 01 **Chocolate Chip**
- 02 **M&M Cookie**
- 03 **Triple Chocolate**
- 04 **White Chocolate Macadamia Nut**
- 05 **Sugar Cookie**
- 06 **Peanut Butter**

IMPORTANT PRODUCT INFORMATION

Cookie dough must remain frozen until distributed. Ingredient and allergen information is provided with finalized fundraiser materials. Products contain common allergens; White Chocolate Macadamia Nut contains tree nuts and Peanut Butter contains peanuts.

Your campaign success checklist

A little coordination at the start makes selling, production, pickup, and distribution much smoother.

BEFORE YOU LAUNCH

1

Choose one primary coordinator

This person communicates with Sweet Delights and keeps the private organizer link secure.

2

Confirm dates and a realistic goal

Set the ordering window, pickup date, seller count, and target before sharing the campaign.

3

Add sellers or distribution groups

Use seller links when your organization wants individual tracking, contests, or easier sorting.

4

Share consistently

Post the campaign link and QR code at launch, halfway through, and again before the deadline.

5

Watch payment status

Only paid and fulfilled orders are included in final production and earnings totals.

6

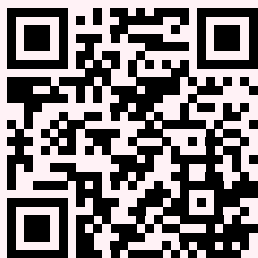
Plan distribution

Choose a pickup team, freezer or cold-storage plan, and a clear handout location and time.



Your reports do the heavy lifting.

- Production totals by flavor
- Packing sheets by seller/customer
- Printable customer box labels
- Exceptions for unpaid or cancelled orders



READY TO RAISE SOME DOUGH?

Start with Sweet Delights.

Scan the code to learn more or submit a fundraiser inquiry. Sweet Delights will review your details and contact you to coordinate the next steps.

www.sdelight.com/fundraisers

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